

Ask Your Customers These 10 Questions to Get the Best Testimonials

This is an extra resource to go along with the original article:
[How to Collect Winning Customer Testimonials](#)

1. How did you discover our company?
2. Can you describe your main challenge?
3. How did we help you?
4. Were you looking at any other solutions? If so, what made you choose us over them?
5. How have you benefited from our service?
6. What was your experience before working with us?
7. What is your favorite feature and why?
8. Would you recommend our service? If so, why?
9. If you were recommending us to a friend, what would you say?
10. In 3 words, how would you describe our company/ service?