

12 Essential Automation Tools

This is an extra resource to go along with the original article:

[Essential Tips for Closing More SaaS Sales](#)

1. [CallHub](#) - Cloud-based automated dialer software that allows you to call more people in less time.
2. [Calendly](#) - Schedule meetings automatically without going back and forth over email.
3. [Chatbot](#) - Automate your customer service interactions with the help of a chatbot.
4. [CrystalKnows](#) - Use the power of AI to discover personality-based advice and write persuasive emails.
5. [Databox](#) - See all of your data from multiple tools (i.e. Stripe, Salesforce, Google Analytics, Facebook Ads, etc.) in one place.
6. [Drift](#) - Use this chat software to communicate with people on your website in realtime.
7. [Harvest](#) - This online time tracking software allows you to gain insight into where your time is spent.
8. [HubSpot CRM](#) - This CRM tool organizes your contacts and helps you to quickly see the status of your deals.
9. [MailChimp](#) - This email marketing tool allows you to send mass emails to your subscribers with one-click automation.
10. [NinjaOutreach](#) - Use NinjaOutreach to create an influencer marketing campaign that will help you attract and engage your target audience.
11. [Proposify](#) - Use this automated business proposal software to create quotes and contracts.
12. [Stunning](#) - Prevent involuntary churn and recover failed payments automatically with Stunning.