

10 Questions to Ask Your SaaS Customers for an Amazing Video Testimonial

*This is an extra resource to go along with the original article:
[How to Add Video to Your 2021 Marketing Strategy](#)*

To get the very best testimonials for your video marketing, ask the following questions:

1. Can you tell us a little bit about who you are and what you do?
2. What problem led you to seek out our service?
3. Can you tell us how this problem affected you personally/
professionally?
4. How did you find out about us?
5. What was your experience using our service?
6. What was your favorite part of working with us?
7. How long have you worked with us?
8. Why would you recommend our service?
9. If someone is on the fence about using our service, what advice would
you give them?
10. Is there anything else you'd like to add about our service?