

25 Ways to Repurpose Your Content

This is an extra resource to go along with the original article:

[SaaS Content Marketing Tips for 2021](#)

1. Case Study
2. Challenge
3. Checklist
4. Downloadable Audio
5. Downloadable PDF
6. Ebook
7. Email Course
8. Email Newsletter Blurb
9. Guest Post
10. How-to Guide
11. Infographic
12. Live Stream
13. Physical Book
14. Podcast
15. Poll or Survey
16. Promoted Post
17. Quiz
18. Slideshow
19. Social Media Post
20. Template
21. Video
22. Webinar
23. White Paper
24. Workbook
25. Workshop